

National Motorsport Week needs your help

Across the UK
7 - 15 August 2010

Play your part and grow our sport!

National Motorsport Week (NMW) is nine days of motorsport activities across the country from Saturday 7th to Sunday 15th August 2010. It will provide a platform to reach out and inspire newcomers to motorsport.

NMW's aim is simple; to **promote** and **inspire** the **excitement of motorsport to new audiences** – to generate more interest, more spectators, more competitors, more jobs, more marshals and more officials.

To achieve this the MIA needs **YOUR** support and encouragement to help introduce new fans, competitors, spectators, organisers, engineers, journalists, photographers, and highly-needed marshals to the most thrilling sport on the planet!

“National Motorsport Week is a fantastic initiative.” Jenson Button, MBE

“National Motorsport Week is a very good thing. Britain has long since led the world in motorsport and it is important for the industry that we attract newcomers to the sport.” Sir Stirling Moss OBE

How can you help?

- You, the enthusiast – **‘TAKE A MATE TO MOTORSPORT’**
- Clubs, new events and ideas to win enthusiasts
- Businesses, open your doors and let people get an ‘inside look’ into this exciting sport, we have good links with schools nationally that you could link with and invite students and their families along

‘Win your Club a Prize’

The Motorsport Industry Association (MIA) and Motorsport Foundation® are awarding a **£500 prize for MSA affiliated clubs**. This will be awarded for the event which best captures the spirit of National Motorsport Week. To register your club please contact the MIA directly.

We will work with TV, radio and press to raise the profile of NMW and look forward to hearing all about your planned activities and ideas.

**Let's all ‘TAKE A MATE TO MOTORSPORT’
in National Motorsport Week 7 to 15 August 2010**

For further details visit please visit
www.nationalmotorsportweek.co.uk

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THE GLOBAL
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